

Dear Colleague,

August 14, 2011

Would you like to use your status and credibility as a coach, teacher, businessman, athlete, life skills trainer, etc., in your community and/or industry to make an income from delivering instructional programs designed to inspire your participants to reconsider actions that have derailed careers? Well you're in luck. I'd like to invite you to join me in generating a new business opportunity for yourself that uses realistic video story-lines. We'll help you get up to speed on how to use our unique patented interactive videos to help you connect with your audience.

Play It Forward Solutions is launching its train the trainer program on September 25/26 in Los Angeles. It is designed to get you up and running in no time! Knowing how to use video in your training is no longer a nice to know, it's a need to know. Practitioners must know how to plan, execute, and market great video content in order to stay ahead of the competition.

Our team, (short bios attached) is looking forward to giving you the skills you'll need to succeed at having a social impact in the lives of student-athletes, who are just like we were, a few short years ago.

Below are the details about our upcoming kickoff in Los Angeles, CA. We offer discounts for three or more NFLA member registrations at one time. Email us to learn more about group rates.

I'm looking forward to seeing you at the event! - Mike Haynes



Play It Forward Training Camp Los Angeles



This training program is designed specifically to help current and former amateur and professional athletes use our EXCLUSIVE, award winning video simulations and a proven teaching method to EARN INCOME delivering seminars to athletic teams. Each simulation highlights off-the-field issues and gives you multiple focal points to help participants see how decision-making skills can impact their future.

Topics covered include: ethical leadership, family, resolving conflicts, pregnancy, peer pressure, self control, safety, drugs and alcohol, communication skills, fairness and respect for self and others.

Event Information – *Limited Seating*

Dates: Sunday, September 25 & Monday, September 26, 2011
Time: Registration Desk opens at 3:00pm on 9/25/2011, followed by Orientation at 4:00pm; Event wraps up at 5:00 pm on 9/26/2011
Hotel: JW Marriott Los Angeles at L.A. LIVE
Address: 900 West Olympic Boulevard · L.A., California 90015
Phone: (213) 765-8600 (main hotel number)
Investment: Enroll before August 21, 2011
 + **Play It Forward Launch Special** - \$1,249
 Enroll between August 22, 2011 and September 5
 + **Early Bird Special** - \$1,499
 Enroll after September 5
 + **Late to the Game, But Ready to Go!** - \$1,799

I'm looking forward to seeing you at this very special event! - Mike

Please note: A discounted room rate for a limited number of guest rooms are being held for this event.

Click Here
To go to the Registration Page





Mike Haynes is a thought leader, educator, entrepreneur, and advocate for health and wellness issues. Yet, Haynes is most noted for his professional football career in the National Football League (“NFL”) where he has been recognized as one of the top 50 NFL players of all time. He played 14 seasons (split evenly between the New England Patriots and Los Angeles Raiders) and was inducted into the Pro Football Hall of Fame in 1997. More recently, however, Haynes is receiving awards for his accomplishments off the field.

He returned to the NFL in 2002 where he assembled an impressive team that broke barriers and brought about meaningful improvements and change to help players cope with transition into and out of the NFL. Haynes has received numerous honors by following his passion to make a positive contribution in the world.

After a bout with prostate cancer in 2009 Haynes began to envision an economic business model that connected like-minded people and/or organizations to achieve meaningful and sustainable solutions in the health and wellness sector from an entrepreneurial perspective.

Haynes earned his degree in Finance from Arizona State University and Executive Education Program honors in Business from the University of San Diego, Stanford, Wharton, Kellogg and Harvard Business School.



Jim Roncevich has over 17 years of leadership experience at Fortune 500 companies where’s he’s led and designed national team training programs. He earned his MBA from The Ohio State University and is a passionate leadership development, accountability and innovation leader. In the community, he’s involved in executive initiatives at Project C.U.R.E. and the national Branch Rickey Award, won by a MLB player each year.



Jane Chin, Ph.D. has significant experience in Health Care and leads our global initiatives with Health Care in the Sports industry for Play It Forward Solutions. She has a Ph.D. in Biochemistry (Oncology) and authored Practical Leadership for Biopharmaceutical Executives and many articles in peer-reviewed journals and trade magazines in the Health Care industry.



Izabela Lundberg has extensive knowledge in global business management in multi-cultural and multi-lingual settings, while focusing on Leadership and Organizational Development. She’s an accomplished public speaker, facilitator and trainer focused on the Health Care and Sports markets. In the global community, she is known as an Artist, Humanitarian and Agent of Positive Social Impact. Izabela is a member of the American Society of Training and Development and involved in the Branch Rickey Award executive initiatives.



Keith Lee has created, developed and led numerous training programs, including those for the NCAA. He’s a valuable member of our team and will focus on understanding your organization’s unique developmental needs, to design a customized program that helps you achieve your learning and personal objectives. After his career as a college quarterback, Keith played six years in the NFL He has shared his perspective and insight throughout the country and has made numerous appearances on ESPN, ABC Nightly News and Nightline.